**START formula template**

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| **Strong Attention Grabber** – Pull your audience in with a thought-provoking question, anecdote or fact. ***1-2 sentences*** |
| **Topic Introduction** – Highlight the importance of the topic, preferably linking with your future solutions. ***1-2 sentences*** |
| **Assert Your Position** – State your country’s position on the topic, express your priorities and set a foundation. ***1-2 sentences*** |
| **Reasoning and Solutions** – Outline your approach and how it solves the problem, and how it can work with other delegates. ***As much space as you can afford.***  |
| **Tie it Together** – Summarize your main point, close with something encouraging OR express the potential consequences if a resolution is not found. ***1-2 sentences*** |